



MITCHELL'S PLACE
UNLOCKING POTENTIAL

COMMUNITY
PARTNERSHIP
OPPORTUNITIES
2023-2024

ANNUAL EVENTS

A NIGHT AT THE OSCARS

Saturday, March 16, 2024

ATTENDANCE: 300+ PARTICIPANTS

2024 marks the 17th annual "A Night at the Oscars" Gala, benefiting Mitchell's Place. This event is attended by more than 300 supporters and generates over \$500,000 every year. This evening consists of a silent auction, live auction, and dinner. The theme of Oscars is presented around the room as we celebrate our mission through generous donations of sponsors and attendees.



SPONSOR BENEFITS

PRESENTING SPONSOR:

\$30,000

All following plus:

- Logo recognition on MP website, event website, social media, and printed event invitation.

PLATINUM SPONSOR:

\$15,000

All following plus:

- additional VIP seating for 10

GOLD SPONSOR

\$6,500

All following plus:

- VIP seating
- Early access to silent auction

SILVER SPONSOR:

\$4,000

- One table of 10
- Recognition during event
- Sponsorship recognition on event website
- Swag bags for guest
- Advertising opportunity in swag bag

ENTERTAINMENT SPONSOR

\$5,000

- Company logo on signage during cocktail hour
- Recognition during event
- Sponsorship recognition on event website

SWAG SPONSOR

\$2,500

- Company logo on swag bag gift tags
- Advertising opportunity in swag bags
- Sponsorship recognition on event website

ANNUAL EVENTS

FUNKY FISH FRY

Saturday, April 13, 2024

ATTENDANCE: 500+ PARTICIPANTS

Funky Fish Fry is held in partnership by the Junior Boards of Mitchell's Place and Autism Support of Alabama. Held every April at Avondale Brewing Company, over 500 people attend to enjoy music, food and fun! This event continues, year after year, to engage the Birmingham community and young professionals with the Autism world.



SPONSOR BENEFITS

BIG HOOK SPONSOR

\$5,000

- Signage displayed at event
- Company official has an opportunity to speak at event
- Logo with link displayed on event website
- Recognition in local press release
- Social media mentions
- 20 event tickets

PRO ANGLER SPONSOR

\$3,500

- Company provided banner displayed at event
- Logo with link displayed on event website
- Social Media mentions
- 15 event tickets

CAPTAIN SPONSOR

\$2,500

- Company provided banner displayed at event
- Logo with link displayed on event website
- Social media mentions
- 10 event tickets

HOOK, LINE, & SINKER SPONSOR

\$1,500

- Company provided banner displayed at event
- Logo with link displayed on event website
- Social media mentions
- 6 event tickets

BAIT SPONSOR

\$750

- Company provided banner displayed at event
- Logo with link displayed on event website
- Social media mentions

ANNUAL EVENTS

DRAGON BOAT RACE & FESTIVAL

Saturday, August 17, 2024

ATTENDANCE: 400+ PARTICIPANTS

The Dragon Boat Race & Festival brings so much fun to Birmingham and the surrounding community. This event features competition between race teams, a merchant market, a Bloody Mary Contest, and so much more. This event is family friendly and serves as a way to fundraise for Mitchell's Place and bring autism awareness to Birmingham!



SPONSOR BENEFITS

GOLDEN DRAGON PRESENTING SPONSOR

\$30,000

All following plus:

- Eye Dotting Ceremony Guest of Honor
- Additional team entry
- additional 10x10 tent with VIP Placement
- additional Catering and beverages for 21
- Company banner at finish line
- Logo on event buff
- additional 2 VIP parking spots

JADE SPONSOR

\$10,000

All following plus:

- 10x10 tent with VIP placement
- catering and beverages for 21
- 2 VIP parking spots

DRUMMER SPONSOR

\$6,000

All following plus:

- Logo on race day schedule and event banners
- 10x10 tent with VIP placement

PADDLE SPONSOR

\$3,500

All following plus:

- Beverages for team
- Logo recognition on promotional materials & website

SINGLE TEAM ENTRY

\$1,800 (\$1,400 Non-profit rate)

- One team entry
- Space for 10x10 tent
- Team giveaway item

ANNUAL EVENTS

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SPONSOR BENEFITS CONT.

KID'S ZONE SPONSOR

\$500

- Space for 10x10 tent in Merchant's Marketplace
- Logo recognition on event website and social media
- Logo on event banner

AWARDS CEREMONY SPONSOR

\$500

- Space for 10x10 tent in Merchant's Marketplace
- Logo recognition on event website and social media
- Logo on event banner

DRUMMERS PARADE SPONSOR

\$500

- Space for 10x10 tent in Merchant's Marketplace
- Logo recognition on event website and social media
- Logo on event banner

PATRON SPONSOR

\$250

- Space for 10x10 tent in Merchant's Marketplace
- Logo recognition on event website and social media



EMPLOYEE ENGAGEMENT

There are many unique opportunities we offer for your employees to become involved. We can work with you to identify opportunities that meet your needs and provide your employees a great experience!

DRAGON BOAT RACE TEAM

Organize a team of 20 paddlers and one drummer to race other organizations, groups, businesses, and neighbors in our community! The Dragon Boat Race & Festival brings the most fun and unforgettable experience to Birmingham!

HOST A SUPPLY DRIVE

Our classrooms and therapy rooms are always in need of books, toys, games, crayons, coloring paper, and so much more! Host a supply drive and have departments compete to see who can collect the most supplies for Mitchell's Place. Amazon Wish Lists are available upon request.

EVENT VOLUNTEERS

Looking for a way to get your team connected? Set up a group volunteer opportunity at one of our many events. Volunteers are essential to making our events successful!

STAFF APPRECIATION

Provide breakfast or lunch for our staff! Our team works extremely hard all year round to provide the best education and therapies in Birmingham! Help boost morale with chicken biscuits or tacos & queso!

GIVE WHILE YOU SHOP!

Support Mitchell's Place by shopping. Publix Partners donates a portion of sales to Mitchell's Place every time you shop and use your Club Publix account!

EMPLOYEE GIVING

Encourage your staff to donate a portion of each paycheck to Mitchell's Place! Most employers will match donations dollar to dollar. This encourages company wide participation and helps make a huge impact in the lives of many!

SELECT YOUR LEVEL OF SUPPORT:

<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Achiever	Milestone	Visionary	Leadership	Champion	Advocate	Friend
\$100,000+	\$50,000+	\$25,000+	\$10,000+	\$5,000+	\$2,500+	\$1,000+

Please choose your desired contribution allocation below (see benefits in previous pages.)

We are also happy to customize a package for you based on your unique charitable goals

A NIGHT AT THE OSCARS

- ___ Presenting Sponsor: \$30,00
- ___ Platinum Sponsor: \$15,000
- ___ Gold Sponsor: \$6,500
- ___ Silver Sponsor: \$4,000
- ___ Entertainment Sponsor: \$5,000
- ___ Swag Sponsor: \$2,500
- ___ Individual Ticket: \$225 Qty: ___
- ___ Event Donation: \$_____

FUNKY FISH FRY

- ___ Big Hook Sponsor: \$5,000
- ___ Pro Angler Sponsor: \$3,500
- ___ Captain Sponsor: \$2,500
- ___ Hook, Line, & Sinker Sponsor: \$1,500
- ___ Bait Sponsor: \$750
- ___ Individual Ticket: \$25 Qty: ___
- ___ Event Donation: \$_____

TOTAL: \$_____

DRAGON BOAT RACE & FESTIVAL

- ___ Presenting Sponsor: \$30,00
- ___ Jade Sponsor: \$10,000
- ___ Drummer Sponsor: \$6,000
- ___ Paddle Sponsor: \$3,500
- ___ Single Team Entry (for-profit): \$1,800
- ___ Single Team Entry (non-profit): \$1,400
- ___ Kid's Zone Sponsorship: \$500
- ___ Award Ceremony Sponsorship: \$500
- ___ Drummers Parade Sponsorship: \$500
- ___ Patron Sponsor: \$250
- ___ Merchant's Marketplace: \$50
- ___ Event Donation: \$_____

ADDITIONAL OPPORTUNITIES:

- ___ Adopt-a-Program*: \$10,000
- *Provides operational funds to a program
- ___ General Donation*: \$_____
- *Funding to Mitchell's Place greatest needs
- ___ In Kind Donation: _____

WANT US TO REACH OUT ABOUT EMPLOYEE ENGAGEMENT OPPORTUNITIES?

- ___ Dragon Boat Race Team
- ___ Host a Supply Drive
- ___ Event Volunteering
- ___ Staff Appreciation
- ___ Give While You Shop
- ___ Employee Giving/Matching Gifts



*Please turn to the back of this page for
contact and billing information.*

PLEASE COMPLETE INFORMATION BELOW TO BECOME A 2023-2024 COMMUNITY PARTNER!

Please return completed form to **advancement@mitchells-place.com**.

If you have any questions, please call Julia Riedel, Associate Director of Advancement at
(205) 951-9538 ext. 1032

CONTACT INFORMATION

COMPANY / ORGANIZATION NAME: _____

PRIMARY CONTACT: _____ PHONE: _____

EMAIL: _____

MAILING ADDRESS: _____

PAYMENT INFORMATION

☐ Please send us an invoice.

☐ Enclosed is our check made payable to Mitchell's Place.

☐ Please contact us for payment.



THANK YOU FOR HELPING TO UNLOCK POTENTIAL!



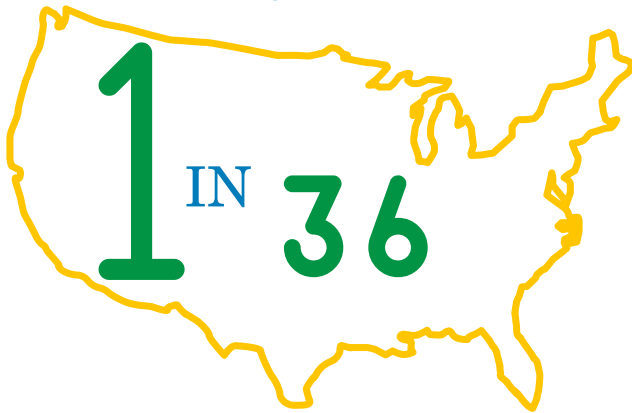
MITCHELL'S PLACE
UNLOCKING POTENTIAL



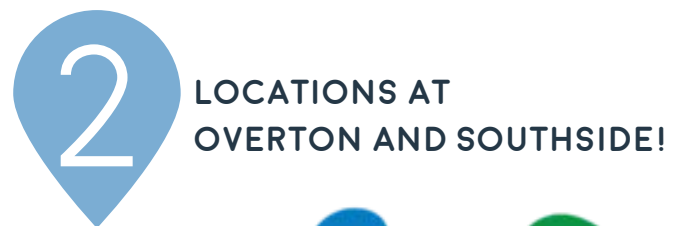


MITCHELL'S PLACE
UNLOCKING POTENTIAL

unlock potential



INDIVIDUALS IN THE US
DIAGNOSED WITH AUTISM



Mitchell's Place is a 501(c)(3) tax exempt organization, IRS section 170(b) (2)(iii) for both federal and state tax purposes. Donations to RMHC are tax-deductible. The Mitchell's Place tax identification number is 20-1056421. A copy of the Mitchell's Place determination letter is available upon request.